

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to continue this position.

Now an internationally diversified company, Crown first fabricated temperature controls for coal burning furnaces, servicing a small client base. The production of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown moved into the making of rotators for antenna due the greater interest in televisions at the time. The product was proficient at improving the picture and reception quality. The company's profitable move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown before long diversified its production to bring in the restoration of mechanical and electrical components for private and government use in the early 1950's. After a number of successful bids within a short period of time, the company had built a respectable business in this field.

Versatility and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling market started with forklift production. The organization believed the market required a smaller line of first-class quality lift trucks. Crown immediately produced an exceptional series of contemporary equipment and swiftly grew to be the most rapidly evolving material handling company with its range of products.

By 1966, Crown had ventured into the international materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is now a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later that same year, Crown began their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through independent dealers.

Today, Crown manufactures a huge fleet of electric lift trucks. The company's dealer network, situated in key global markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide nationwide advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers effectively operate in almost 100 foreign city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, building lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a consistent, safe and progressive organization by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design brilliance and innovation. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with multiple comfort alternatives to lean, sit or stand, along with its unmatched output capability.